

Why GO BIKE?

- 1 Meet new people, make friends and join a community of people who cycle to get around.
- 2 Train up using simplified and easy to understand road skills using the Go Bike app.
- 3 Learn and build confidence at your own pace with the help others to support you.
- 4 Earn badges and real rewards for everyday cycling, share them and challenge friends.
- 5 Plan routes based on your level of confidence with the help of the Go Bike app and Companion.
- 6 Join the Go Bike community and participate in seasonal events and local get together.

Wanna join?

To find out more or to sign up, download the 'Go Bike' mobile app, and join a community of people who cycle



Sarah's story



I've always wanted to cycle to work as I am often too busy to fit exercise into my schedule, but I had no idea how to use the roads safely and it seemed too scary. I joined Glasgow by Bike, and now I'm confident and aware on the roads. I've made some great friends along my journey and now I help out the weekly city rides to help new people who want to use cycling as a way of getting around. I still challenge myself by trying alternate routes to get to places, and the Go Bike app is great for that as I can assess how challenging it will be to get there. I'm still collecting my rewards, and I'm close to getting a free bike check-up! I'd definitely recommend Glasgow by Bike for anyone who wants to have fun and build road confidence!



GLASGOW
BY BIKE



A community powered initiative helping to tackle fears of cycling on the road through gradual and tailored paces of building confidence and skills



What is it?

Glasgow by Bike is a community-powered initiative that helps to get everyday people interested and confident with cycling on roads for short journeys. Members learn through gradual and tailored stages of building confidence of cycling on the roads, providing all the skills, knowledge and practice needed to cycle as a way of getting around Glasgow.

Why should I join?

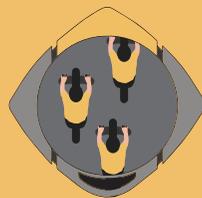
Cycling is both beneficial to you and the wider society. It keeps you fit, releases endorphins, is a cheap and sustainable method of transport and bonds the community together through a common interest. It is important that we do cycle on the road to prove that cyclists exist, that we are traffic, and to push for more funding for cycling infrastructure. Cycling is a practice with many benefits to both you and the wider society, but these benefits are often overshadowed by the perceived fears of cycling on the road. Glasgow by Bike aims to break this barrier, whilst making it more fun and rewarding to cycle for short journeys.

Is it for me?

Glasgow by Bike is for anyone with an interest in using cycling as a method of transport, no matter the level of experience you have or your age. Reap the rewards of cycling and learn at your own pace, learn with others, share stories, earn rewards and build confidence through fun social experiences. Sign-up and Go Bike!

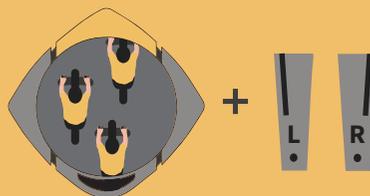
Earn your Companion Kit!

Once you have completed Stage 1: Learning the basics, you will be offered a choice of Companion kit. The Companion is a glanceable device which mounts to the handlebars or stem of your bike, helping to train and guide you on the road through prompts and navigation



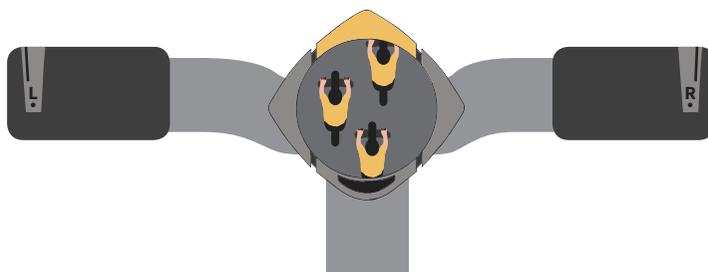
Companion

The Companion Kit utilises the sense of sound and vision to prompt and navigate you on the roads through an ambient user interface. A quick glance is all you need to know where to go and what to do



Companion+

The Companion+ Kit also utilises the sense of touch through haptic clips that attach to your handlebars. Know when to turn exactly without having to glance down as much as at your Companion



3 attend social city rides

attend a led-ride

2

get to know the basics

stage 1

How does it work?

1

Learn the basics

Discover skills for urban cycling and road safety using the Go Bike mobile app.

2

Join social city rides

Participate in social rides through the city, building from the beginner to more advanced sessions. Meet new people, make friends, and discuss your experiences!

3

Practice cycling on your own

With your experience from social rides, begin cycling for occasional journeys, using your Companion to guide you. Build from beginner routes to more challenging, direct routes.

4

Become an everyday cyclist!

Cycle wherever, whenever. Share your stories and experiences of getting to this stage by coming back to the social rides.