

Profile

An enthusiastic, dependable and adaptable multi-disciplinary designer. Passionate about compelling design with a distinct focus on attention to detail and continuous improvement. Experienced in leading multiple projects and working with external partners. A clear and confident communicator with experience working across a range of different design disciplines and a proven track record of delivering high-quality work both quickly and efficiently. Builds trust, commitment and motivation within teams.

Education

The Glasgow School of Art

Scotland, UK, 2013 - 2017

Bachelor of Design in Product Design
First Class Honours (1:1)

University of the Arts

Philadelphia, PA, USA, 2015
Industrial Design (exchange)
A (4.0 GPA)

Skills

- Expert in Adobe CC (Ai, Ps, Pr, Ae, Id, Lr, XD)
- Rhinoceros and KeyShot
- HTML and CSS
- Wireframing & prototyping
- Graphic design & user interface design
- Human centred design & research
- User experience design

Interests

- Art, design and architecture
- Photography & videography
- Social media & internet culture
- Cycling, mountain biking & walking
- Attending 'hackathons' and workshops
- Joining design meetups and conferences

Employment

Design, Communications & Marketing - June 2018 - present Skills Development Scotland

Working in the Skills Intelligence team, this role is a 50/50 split working for the Centre for Work-based Learning and the Digital World Campaign. Key roles include:

- Content planning, design & implementation for Digital World marketing campaigns, aiming to inspire young people to take up careers in digital & cyber. This includes working closely with an agency to design an interactive website for school pupils to discover digital careers built around their personal interests.
- Communications planning, management & delivery for multiple corporate social media channels, including content population for a suite of websites.
- Lead on experience design & brand identity development for international corporate events, including development & production of marketing collateral.
- Design & facilitation of internal & external workshops with stakeholders.
- Representing the organisation & its initiatives at external events, speaking about our work at Parliament & partner organisations.
- Training and upskilling apprentices and interns in design disciplines.

Junior Service Designer - August 2017 - June 2018 Centre for Work-based Learning

I held multiple roles within a small team. Key roles included:

- Designing, facilitating & hosting workshops that help the organisation meet its needs & to develop service offers for partners.
- Stakeholder identification & mapping along with development of visual tools such as finance models, operating diagrams & outcome models.
- Lead on phase 2 development of the corporate website, which included a close relationship with a design agency to improve the UI, UX, functionality & content.
- Designing and delivering digital/print-ready branded collateral for internal and external audiences.
- Planning, strategising & designing content for the corporate social media channels, working closely with PR agencies to maximise reach.

Freelance Designer - January 2016 - August 2017 Varied businesses and organisations

I have freelanced for a number of small businesses, including:

- The development & branding of a new curry spice packaging, including net designs, 3D renders & an illustrated cooking/recipe guide.
- Branding & logos for studios and university societies.